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IRCE 2008 Conference Speakers



Michael Jansma, CEO, GEMAffair.com

Michael Jansma heads up jewelry retailer GEMAffair.com. Michael is an early adopter of e-commerce having started selling jewelry online in 1996. Garnering more than \$20 million in e-commerce revenue, his experience has led him to partner with Amazon Web Services and he now hosts his business GEMAffair.com on the Webstore By Amazon platform.